1.GOOGLE TAG MANAGER

[https://tagmanager.google.com/#/home](https://tagmanager.google.com/" \l "/home)

2.SITE MAP.XML/SITE MAP.HTML

https://www.xml-sitemaps.com/

https://www.mageplaza.com/magento-2-seo-extension/html-xml-sitemap.html?gad\_source=1&gclid=CjwKCAjw4ri0BhAvEiwA8oo6F-wDzQKaJNNvdWs8oypKtPYmrFEe88FeE7NkCwDTlCRwYcekv4w8VxoC\_cQQAvD\_BwE